



# Dr Martyn Davies

Economic Advisor  
Saudi Arabia, GCC Region, Emerging Markets  
Global Economic Development,  
Macroeconomic Trends, Corporate Strategy

A leading economist, business  
analyst and commentator on the  
world's fast-emerging markets

# Dr Martyn Davies

## About him

Dr. Martyn Davies is one of the most distinguished and popular economists and strategists in global economic development and corporate strategy in **Saudi Arabia**, the **GCC** region and across the world's **emerging markets**, helping organizations go through complex economic landscapes and devising effective strategies for sustainable growth. He is a Visiting Professor at **IE Business School**, Madrid, Spain, as well as a Professor of Practice in the College of Business and Economics, **University of Johannesburg**.

He is also the **an advisor** and **Head of City Excellence** at the **Royal Commission in Riyadh**.

He brings with him more than two decades of experience in advising multinational corporations and public sector leaders, especially from his previous position as the **Managing Director** and **Chief Economist** at **Deloitte** (Emerging Markets & Africa). In this previous role, he co-led the **Deloitte Global CEO Program**, providing critical macroeconomic insights to some of the world's largest companies.

He has also been a Senior Fellow at the **Mastercard Center for Inclusive Growth**—a highly eminent group of leading economists working on strategies toward inclusive growth and sustainability.

Martyn was a **successful entrepreneur** having founded **Frontier Advisory**, a strategy and corporate finance advisory firm that was acquired by Deloitte in September 2015.



# Dr Martyn Davies

## experience

- He has over 20 years of **business** and **strategy** experience across multiple industries including auto, extractives, finance, FMCG, Government, industrial, infrastructure, international organizations and TMT, with a particular focus on sustainability and the future of energy and mobility.
- He **advises the C-Suite** of multinationals and public sector clients across a wide array of multinational firms on their **market entry & engagement strategies** in **emerging markets** and Africa, as well extensive advisory work in the public sector.
- He has worked and lived in numerous regions across the globe including **Africa, Asia, Europe and the Middle East**.
- He was appointed in 2021 as an **Advisor** to the **President of Namibia**, H.E Hage Geingob and as a member of the President's 4IR Task Force Advisory Group, advising on the adoption of technology to drive sustainability in the country's resources / industrial structure and wider economy.
- He is an alumnus of the **Young Global Leaders Community** of the **World Economic Forum**. He has served on numerous advisory groups at the WEF including the **Global Agenda Council on China** and as an expert adviser to the **Mining & Metals Industry Group**.
- He is a Non-Executive Director of **FutureElect**, an NGO that was launched through the WEF that trains young people for public service in Africa.



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## Assignments

- Martyn has written over **200 articles** in academia and the press and is a regular commentator for the international media.
- Dr Davies is frequently quoted in leading media publications including the **Financial Times, BBC, Al Jazeera, CNBC, CCTV, CGTN, Business Day** and **The Economist**.
- He has published a number of book chapters in political-economic publications, written for the Organisation of Economic Cooperation & Development (**OECD**), **Rockefeller Foundation**, Institute for Democracy and Electoral Assistance (**IDEA**), **Brookings Institution Press**, and the South African Institute of International Affairs.
- He has provided **business strategy** and **advisory** services on behalf of listed and multinational clients in Asia, Africa, Europe and Latin America.
- He has lectured by invitation at **Harvard University, MIT, London School of Economics, Oxford University, IE Business School, Peking University**, the **African Development Bank**, the **OECD**, the **European Commission**, the **British Parliament** and the **World Bank** as well as a wide number of multinational firms.
- Martyn is a regular presenter at **international conferences** that include Chatham House, the African Development Bank, the OECD, the Kennedy School of Government at Harvard University, the European Commission, the School of Oriental & African Studies, the South African Parliament and the World Bank.



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## key facts

Currently ...

- Executive Advisor & Vice President, **Royal Commission for Riyadh City, Kingdom of Saudi Arabia**
- Non-executive Board Member, **FuturElect**
- Visiting Professor, **IE Business School**, Spain
- Professor of Practice, College of Business and Economics, **University of Johannesburg**

Formerly ...

- Senior Partner, **Deloitte**
- Co-leader, **Global CEO Program**, Deloitte Africa
- Founder, **Frontier Advisory**
- Advisor to the **President of Namibia**, 4IR Task Force
- Alumnus, Young Global Leaders community, WEF
- Martyn has a **PhD** in **International Relations**, a **BA** degree in Law, an **Honors Degree** in International Relations and a **Master's Degree** in International Relations from the University of the Witwatersrand
- He holds a Diploma in **Asian Studies** from Yonsei University, Seoul, Korea

Flies from **Riyadh**



## Sample speaking topics:

- - **Emerging Markets** economics and strategy
- - **BRICS** - the Geopolitics and Geo-economics
- - **Saudi Arabia** as the new Emerging Market in the Middle East
- - **Africa's** Emerging Economy and what it means for business
- - **Future Cities** & the dynamics for new urban thinking

## Useful links for Martyn Davies:

- TIB Speaker Web Page >> [Go to Webpage](#)
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